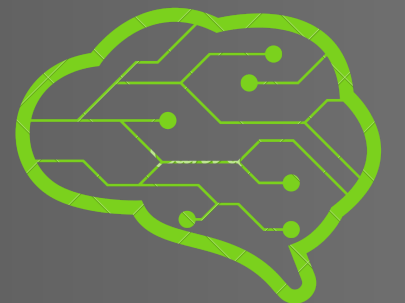# Artificial Intelligence in Healthcare Society

Corporate Sponsorship Package

AIHS

Artificial Intelligence in
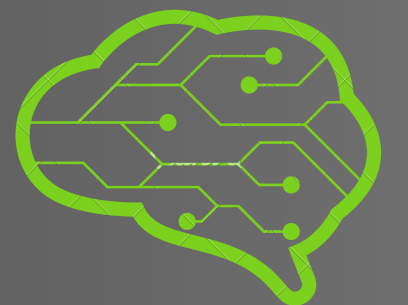Healthcare Society

A New Beginning

Dear Partner,

We are delighted to extend a warm welcome as we embark on an exhilarating journey of our organization. With the up-rising of Artificial Intelligence, we believe that the community is the most important portion of the industry.

That is why, since our establishment in 2023, we have rose awareness for our organization and hosted multiple events to create the community of enthusiasts and professionals.

We are proud of what we have achieved under AIHS and are now ready to welcome you to embark on this exciting journey with us.

Sincerely,
Artificial Intelligence in Healthcare Society

AIHS

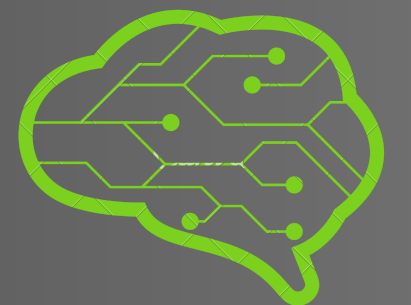Artificial Intelligence in
Healthcare Society

About Us

Who We Are

Established in 2023, the Artificial Intelligence in Healthcare Society assumed a significant role in community creation within the STEM industry. Over the last few months, we have managed to host various types of events to demonstrate the extent and importance of AI integration in the healthcare industry.

Our Mission

The AIHS aims to create a community of enthusiasts of AI and the professionals of this field and inform our members of the latest updates to this constantly changing area. We also aim to build a strong foundation of connections within our community that would give professionals access to a pool of qualified students interested in their mission.
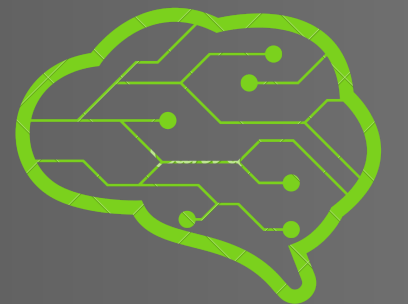
AIHS

Artificial Intelligence in Healthcare Society

Why Get Involved?

As a sponsor of AIHS, your organization will play a pivotal role in shaping the career development of aspiring innovators. By collaborating with us to host high-quality events, your organization will gain unparalleled exposure to the exceptional talent at York University, while also availing itself to the unique opportunity to impart valuable knowledge to the next generation of innovators.

We prioritize integration equity, diversity and inclusion into our events to ensure that all of our guests have access to the same opportunities and treatments. We acknowledge that it is necessary to identify and accommodate several barriers to participation such as hearing or visual impairments, access to technology, physical access and much more. As we plan and adapt our events, we look forward to every one of our partners and guests to feel a sense of respect, belonging, and fairness.
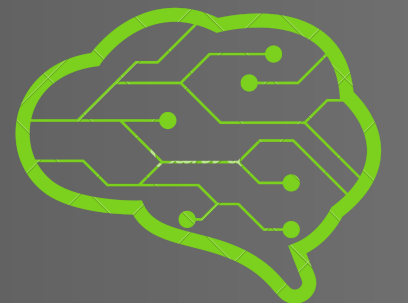
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Healthcare Society

Our Initiatives

Since our start in **September 2023**, we've managed to grow our community through different promotional campaigns online and in person. We quickly reached 300 members since then. We hosted a VR experience on October 6th, 2023 in collaboration with the medical imaging software company Luxsonic where they gave our members a presentation on their technology SieVRt, and we got to try it first hand via VR headsets.

During the month of **November 2023**, we hosted a webinar in collaboration with PrecisionOS where they learned about the technology of surgery simulation and how that's being used in the industry. In December 2023, we hosted an info-session with over 70 registered attendees. During this hybrid event, we presented 5 companies to our members and talked about how they are revolutionizing the world of medical AI.

In **February 2024**, we launched a podcast series in collaboration with the professors and researchers at York University where they shared insightful information about their journey and their expertise.
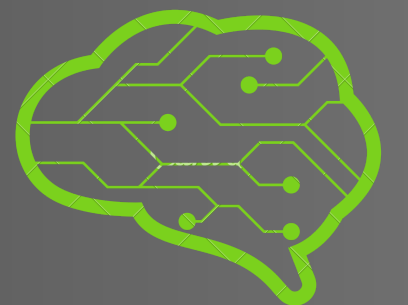
AIHS

Out Biggest Initiative

On March 23rd, we will be hosting a case competition (hackathon) for 50+ students in computer-related fields and medical-related fields to give them a chance to challenge themselves and their analysis skills all the while running the chance of winning a cash prize. The case will be judged by professors of the related fields at York University.

This 2-day event (Starting on March 22nd for our contestants) includes a keynote speech, networking round and a panel about medical AI. During this event, which will take place at York University, we will be hosting students from our home-base, but also from other universities in the GTA. We are expecting 100+ qualified and enthusiastic students to be present and connect with each other and professionals in the field of medical AI.

This is a great gathering for your organization to meet some of our amazing talent and give them a chance to know more about your organization and your field. We are also partnered with a video production agency who has granted us their services at the event. This signifies you will receive marketing content from our event (interview and pictures) as an event sponsor or title sponsor.

AIHS

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Healthcare Society

What We Offer

Entitlements	Community Sponsor	Event Sponsor	Title Sponsor
Advertising on Social Media Channels	✓	✓	✓
Attendance at our Events		✓	✓
B2B Networking		✓	✓
Mentorship Opportunities		✓	✓
Panelist and Judging Opportunities			✓
Access to our Candidate Pool			✓
Keynote Presentation			✓
Naming Rights to Events			✓

How to Sponsor Us
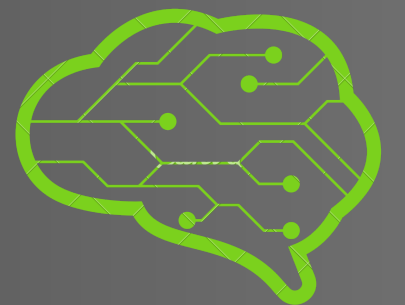## For the Case Competition

Date: Saturday, March 23rd
Place: Second Student Center, York University, 4th Floor
Title Sponsor: $2000
Event Sponsor: $1000
Community Sponsor: $500

AIHS

Artificial Intelligence in
Healthcare Society

Contact Us

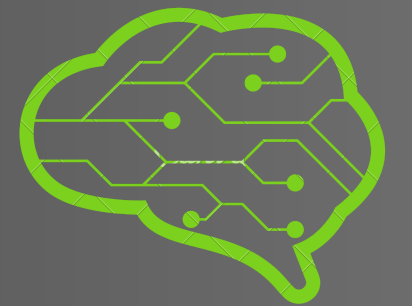

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